



Neonatal Nurses Association of Southern Africa

Conference themes:

Caring for a neonate today to prepare them for greatness tomorrow

Technology in neonatal care

Global trends in neonatal care

Conference & Neonatal Expo

18-20 September 2025

Groenkloof Campus, Pretoria:

*** 9th National Conference**

18-20 September 2025

Full conference fee	Member	Non-member
Early bird registration (1/02/2025-31/5/2025)	R3000	R3500
Normal registration (1/6/2025-15/7/2025)	R3500	R4000
Late registration (16/7/2025-27/8/2025)	R4000	R4500

*** 1st Neonatal Expo 20 September 2025**

Included in the full conference fee

Or R300 for a day pass (no refreshments included with day pass, but food stalls available on site)

Trade to respond by 31 July 2025

Conference theme

"PURPOSEFUL PASSION"

What we do today will matter tomorrow...

www.nnasa.org.za

info@nnasa.org.za

Neonatal Product Expo:

General neonatal care and products

Screening
Assessment
Monitoring

Feeding & Nutrition

Ventilation

Invasive procedures
Medication

and more...

SPONSORSHIP AND EXHIBITION PROSPECTUS



WELCOME



'Passion drives purpose' - Bishop T.D. Jakes

Our passion for premature and ill neonates is the foundation for this conference and neonatal expo, where we hope that all with the same passion will come together to meet and share information to make the lives of these babies and their families as good as it can get. We therefore invite you to join our purpose with passion by contributing to make the conference and expo a success to the benefit of our patients and families.

Our passionate greetings,

Betina Heyns (Conference Chair) and the Organising Committee

WHY SPONSOR, WHY EXHIBIT?

Sponsorship and exhibition provide opportunities to contribute to purposeful neonatal care with passion!

It is crucial that if you have information, a service, products or technology that can make a difference in neonatal care and outcomes of preterm or ill babies and their families, to make it known and available.

This conference and neonatal expo provide you with a unique opportunity to reach a significant and appropriate target audience of neonatal healthcare providers. The healthcare providers represent a range of neonatal disciplines, and they are from South Africa and various other countries. It also provides an opportunity to network with neonatal stakeholders, care providers, and providers of services and products.

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Gold Sponsorship Package
(Limited to one (1) Sponsor)

ZAR 45,000.00

Benefits include:

- Visual recognition in the plenary sessions of the conference
- Logo placed on all conference material and general venue branding
- Logo and link on the conference website
- Four (4) full delegate passes to the conference and expo (incl. attendance to Welcome Breakfast)
- 3x6 sqm exhibition floor space during conference and expo, with a choice in position *(subject to availability and time of booking)*
- One (1) x insert into delegate packs (sponsor to provide inserts)
- Ten (10) minute presentation time on Expo programme
- Acknowledgement of sponsorship and colour advertisement on the final programme



Silver Sponsorship Package

ZAR 35,000.00

Benefits include:

- Visual recognition in the plenary sessions
- Logo placed on all conference material and general venue branding
- Logo and link on the conference website
- Three (3) delegate passes to the conference and expo (incl. attendance to Welcome Breakfast)
- 3x3 sqm exhibition floor space during conference and expo with second choice in position *(subject to availability and time of booking)*
- One (1) x insert into delegate packs (sponsor to provide inserts)
- Acknowledgement of sponsorship and colour advertisement on the final programme

Bronze Sponsorship Package

ZAR 25,000.00

Benefits include:

- Visual recognition in the plenary sessions
- Logo placed on all conference material and general venue branding
- Logo and link on the conference website
- Two (2) delegate pass to the conference and expo (incl. attendance to Welcome Breakfast)
- 3x2 sqm exhibition floor space with third choice position
- One (1) x insert into delegate packs (sponsor to provide inserts)
- Acknowledgement of sponsorship and colour advertisement on the conference programme

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Welcome Breakfast

ZAR 20,000.00

(Limited to one (1) Sponsor)

This opportunity will be an event when all delegates attending the conference are able to network with each other and enjoy light snacks and drinks. The sponsor will be entitled to the following:

- Exclusive recognition as the Welcome Breakfast sponsor
- Exclusive branding rights of the Welcome Breakfast Venue
- Opportunity to address the welcome reception attendees (5min time slot)
- A colour advert on final conference programme
- Four (4) complimentary tickets to the Welcome Breakfast
- Sponsorship acknowledgement on the conference programme
- Logo and link on the conference website
- One (1) insert into the delegate bags *(sponsor to supply material – 200 units)*



Merchandise

Merchandise can be sponsored with your logo on it, e.g. notebooks, pens, flash disks, water bottles, mugs, or any other appropriate items. The items will be distributed via the conference bags. As sponsor, you need to supply the stock for an estimate of 200 delegates/units. *(The Organising Committee can assist with the contact details of a supplier if needed.)*

Benefits include:

- Logo placed on the official conference website under the sponsor acknowledgement page
- Logo placed on the final programme

Speaker Gifts

ZAR 5,000.00

(Limited to two (2) sponsors)

The sponsor of the speaker gifts will be entitled to the following:

- The sponsor will have the opportunity to provide branded packaging for the gifts *(sponsor to provide if a requirement)*
- Logo placed on the official conference website under the sponsor acknowledgement page
- Logo placed on final programme

(Gifts to be sourced by the Organising Committee in consultation with the sponsor)

Delegate Lanyards

ZAR 5,000.00

(Limited to one (1) sponsor)

The sponsor has the opportunity to have their name and logo displayed on the lanyard together with the conference logo. This is a unique opportunity to have your company's name in front of the delegates each day, all day. *(Design of the lanyard to be with consultation with the Organising Committee)*

Additional benefits include:

- Logo placed on the official conference website under the sponsor acknowledgement page
- Logo placed on the final programme

Delegate Bags

ZAR 25,000.00

(Limited to one (1) sponsor)

A much sought after sponsorship benefit, logo to appear on front of bag together with conference logo and event details – sponsor to supply logo / artwork. *(Organising Committee to source and supply bags.)*

Additional benefits include:

- Logo placed on the official conference website under the sponsor acknowledgement page
- Logo placed in programme booklet under the sponsor acknowledgement section



Delegate Sponsorship

An opportunity to provide funding for one or more nurses to attend the conference and expo.

We have endeavored to keep our registration fees as low as possible and to select a venue that is inexpensive and accessible, however we are aware that many nurses will still not have the opportunity to attend. This sponsorship is therefore a critical component of the conference whereby nurses are enabled to gain valuable knowledge and insight into the latest trends, best practices, global and national recommendations and key research.

Sponsors have the option of either sponsoring one or more delegates' full costs (flights, accommodation and registration fee) or alternatively just their registration fee.

The sponsor will be entitled to the following:

- Logo placed on the official conference website under the sponsor acknowledgement page
- Logo placed on final programme

EXHIBITION PACKAGES

Each stand space includes the following from the 18th to the 20th September:

- One (1) x trestle table and 2 x chairs
- One (1) x Company logo in the final programme
- Two (2) x Exhibitor registrations including tea & lunch breaks and Welcome Breakfast each
- Parking
- Please state if you require an electrical point (limited points available-extension lead may be required)

Floor space	Full conference (18-20 September) plus expo (20 September)	Expo only (20 September)
Exhibition Floor Space (3x5 sqm)	R 10 000,00	R 3 500,00
Exhibition Floor Space (3x3 sqm)	R 7500,00	R 2 500,00
Exhibition Floor Space (2x3 sqm)	R 5000,00	R 1 700,00

Exhibition packages do NOT include:

- Shell scheme walling / system and fascia board
- Transport and freight costs, storage, special materials, specialized carpets / flooring or furnishing apart from what has been specified
- Telephone, computer and data lines/ ADSL connection
- Dedicated stand security



SPONSORSHIP/EXHIBITION/EXPO PARTICIPATION PROCEDURES



Booking Policies

You need to complete the attached booking form and return it to the Organising Committee as soon as possible. Please keep the following in mind:

- Sponsorship and exhibition stand, as well as expo participation confirmation – we cannot confirm assignment and confirmation until we have received full payment. Upon acceptance and approval of an application for sponsorship/exhibition space, the assignment of the exhibition space and confirmation of sponsorship details will be confirmed in writing by the Organising Committee, or in the case of expo participation, you will be informed about your timeslot on the expo programme.
- You will be expected to provide us with the company logo to be included on the web-site and programme as acknowledgement, as well as the link to your website when booking.
- The exhibition space is allocated on a first come first serve basis, with the gold, silver and bronze sponsors having first options on all prime locations.
- **Bookings have to be made before the 31st July 2025.**
- Cancellation – Should you wish to cancel your sponsorship, notification will only be accepted in writing
- Cancellation Policy
 - ** Cancellation more than 90 days prior to the set-up day of the conference: 50% refund
 - ** Cancellation less than 90 days: no refund

Written acknowledgement of receiving the application and an invoice for payment, together with information of sponsorship level, benefits, space assignment, and other information will be provided by the Organising Committee, upon processing of the application. Should you require additional exhibition space other than what is allocated, please advise the Organising Committee in writing immediately. You will be invoiced for any additional costs. Written confirmation will be provided when full payment has been received.

PAYMENT TERMS AND CONDITIONS

Acceptable forms of payment

- Electronic Funds Transfer (EFT)
- Cash / bank deposit

Bank details will be provided on the invoice. Please use the reference number as stated on the invoice when making the payment.

Kindly send proof of payment to the NNASA Organising Committee:

Email: info@nnasa.org.za

Cell no: Betina Heyns: +27 82 963 1368

- Invoices must be paid in full upon presentation prior to the conference commencing.
- The organizers reserve the right to cancel, change or move your stand, as well as alter the floor plan where necessary.

